

Compact Discs & Accessories

January 24, 1997

George Saadi EMD 21700 Oxnard Street Suite 700 Woodland Hills, CA 91367

Dear George,

I had insomnia the other night and happened to catch this great interview with Kristin Berry on the tube. When the credits started rolling, I noticed that "Street Buzz" was the name of the show. I was shocked when your name came up as responsible dude! I made some calls and figured out that it was really you!

I just wanted to let you know that the show that I saw was a fine piece of work. It is rare that folks are able to get real, in depth interviews with new talent. Usually, we get fifteen seconds on MTV that never really paints a true picture of an artist.

So George, I was wondering why I have not seen any of your shows used for EPK's or value added tools? Instore video play always helps to expose a new artist. I think that you have a wonderful vehicle to promote artists.

If possible, please forward me copies of any of your shows that I could use in my store. I will let you know how it turns out.

Sincerely,

Don VanCleave

President

Coalition of Independent Music Stores